

MEDIA LIAISON AND PUBLIC RELATIONS

MEDIA ADVISORY

TO : ALL MEDIA DATE : 11 April 2014

ATTENTION : Editors, News Editors and PR Wires

MEC MCHUNU TO LAUNCH PROVINCIAL EASTER HOLIDAYS ROAD SAFETY CAMPAIGN THIS SUNDAY

KwaZulu-Natal MEC for Transport, Community Safety and Liaison, Mr. Willies Mchunu, will officially launch the Provincial Easter Holidays campaign on Sunday, 13 April 2014, in a bid to drastically reduce road carnages in the province.

The launch will take place at Sugar Ray Xulu Stadium in Clermont.

In line with the United Nations Decade of Action for Road Safety Campaign 2011-2020, Mchunu will also reveal intensified law enforcement plans for the Easter period and beyond.

MEC Mchunu will be accompanied by EThekwini Mayor, Councillor James Nxumalo, Members of Parliament, transport industry stakeholders and members of the public. The launch will be preceded by a motorcade through Clermont and a People's March for Safety which will start at Clermont taxi rank and proceed to the stadium.

The march will symbolise the need for people to start acting responsibly on the roads and will highlight the importance of community safety.

Details of the event:

Part One:

Motorcade through the Township and People's March for Safety

DATE: 13 April 2014

VENUE: Claremont Taxi Rank to Sugar Ray Stadium

Time: 07h30

Part Two: Main Event

DATE: 13 April 2014

VENUE: Sugar Ray Xulu Stadium - Clermont.

TIME: 09h00

All media houses are invited to attend:

Media contacts:

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